Yeiko Goya was born on September 27, 1918 in Kokomo, Maui. He was the son of Yeishu and Ushiya (Kobashigawa) Goya. He was educated at Makawao School on Maui. Before entering the service he was a laborer at Hawaiian Commercial & Sugar Co., Ltd., Maui.

On March 27, 1941 Yeiko Goya was inducted into the Army at Wailuku, Maui (Serial No. 30 101 320). He trained at Schofield Barracks, Oahu and Maui with the 299th Infantry Regiment and later at Camp McCoy, Wisconsin and Camp Shelby, Mississippi with the 100th Infantry Battalion, Company C. He saw service in the Hawaiian Islands, the continental United States, Algeria, and Italy. He was awarded the Purple Heart, Combat Infantryman Badge, the Asiatic-Pacific, American, and European-African-Middle Eastern Campaign Medals, and the World War II Victory Medal. Pvt. Yeiko Goya was killed in action near Ceresuolo and Cassino, Italy on November 30, 1943 in the Salerno to Cassino Campaign and is interred at the National Memorial Cemetery of the Pacific at Punchbowl, Honolulu.

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